

PRESS RELEASE

FOR IMMEDIATE RELEASE

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www.AvConnect.net

AvConnect iPhone™ App Version 1.2 Features GPS Flight Tracking and International Airports

DENVER, CO - AvConnect, an AvFusion, Inc. company, today announced the release of its updated iPhone application, Version 1.2—now providing GPS flight tracking & confirmation, plus international airports and aircraft support.

AvConnect continues to provide the latest technology to its customers with the release of a new key iPhone app feature that automatically records flight times with the use of GPS. "Every minute of flying counts when you are trying to build hours as a pilot," stated Erik Murrey, Chief Executive Officer of AvFusion, Inc. "ATC only calculates flight times when an aircraft is under an IFR flight plan and on radar, but pilots log all their hours from engine start up to shut down. The difference adds up. Whether you are flying VFR or IFR, AvConnect now works in conjunction with GPS built into the iPhone, allowing pilots to confirm exact flight times with better accuracy."

In conjunction with the GPS flight tracking, a new bonus feature is now available to all customers. Once a GPS flight has been confirmed, the flight path can now be reviewed in 3-D via Google Earth.

Since the release of its initial iPhone application, AvConnect has gained the attention of international pilots looking for an online pilot management solution. AvConnect now includes more than 33,000 worldwide airports, and also supports international aircraft. Erik Murrey also added, "We will always listen to our customers and remain on the forefront of developing products not only based on our own roadmap, but also in response to our customers' feedback."

Both the GPS flight tracking & confirmation feature and international airports / aircraft are automatic upgrades for customers using [AvConnect Lite-Automatic Pilot Logbook](#).

Version 1.2 also includes other product enhancements, including customization of logbook fields, performance improvements, and access to the newly released [Refer a Friend](#) promotion.

[Click here to view full products details and screen shots.](#)

AvConnect was developed in 2004 *by pilots for pilots*, understanding the need to consolidate the mass of information required to fly and own an aircraft. AvConnect now delivers the most comprehensive management system available for the general aviation industry—enabling operators, owners, service centers and manufacturers to connect, communicate, and proactively manage their aircraft with a central online solution. Customers use one online account, which maintains every flight, pilot and aircraft record; from logbooks and expenses to complete maintenance history / tracking to automated service center communication.

About AvConnect

AvConnect is the premier web-based pilot and aircraft management system for general aviation. AvConnect is an AvFusion, Inc. company, a privately held corporation based in Denver, Colorado.

Supporting Resources

For more information, visit www.AvConnect.net

iPhone application available at [AvConnect Lite-Automatic Pilot Logbook](#)

For media inquiries, contact Keri Stewart at kbs@AvConnect.net

For partnership opportunities, contact sales@AvConnect.net

FLY anywhere. ANY way. We've got you covered.



Introducing AvConnect for the iPhone – Version 1.2

AvConnect for the iPhone and iPod touch version 1.2 knows no boundaries. Whether you fly VFR or IFR, outside the US, or operate an international-based aircraft, AvConnect's iPhone app now tracks every flight, any way, anywhere.

GPS tracked flights:

- ATC tracks IFR flights for the duration an aircraft is under radar. Pilots building hours generally track their time from engine start up to shut down. Even further, pilots flying VFR don't have the luxury of tracking or confirming their flights with the assistance of ATC. AvConnect now works with GPS technology via the iPhone to track any flight with pinpoint accuracy.
- Users simply start a new GPS tracked flight on their iPhone upon engine start up, and end their flight when the aircraft is shut down.
- Flight times, speed and distance are calculated in real time and can be viewed while en route.
- With AvConnect's automatic synchronization, flights are tracked even if you are out of network coverage. All data synchronizes when network coverage is available again.
- Exact details including flight times, distance, speed, departure and arrival destinations, and more are automatically recorded in your AvConnect account.
- Simply confirm the flight details, edit if necessary, and all other pilot and aircraft data is updated.
- Customers also have the bonus of viewing a 3-D flight path via Google Earth!

Worldwide airports and international-based aircraft:

- AvConnect's database now supports more than 33,000 international airports.
- iPhone users flying outside the United States now have the same benefits and flight tracking as US-based AvConnect customers.
- All aircraft are now accepted on the iPhone app, even if they do not appear in the AvConnect database. If a tail number is not recognized automatically, pilots / owners have the ability to enter an aircraft manually.



Version 1.2 includes the following additional new features:

- Customized logbook fields: all logbook fields can now be customized to meet each operators needs.
- Refer a Friend: AvConnect's newest promotion, Refer a Friend, can now be managed via the iPhone. Each friend who confirms a new account in turn gives a current customer an additional month on their subscription at no cost. 12 friends and an annual subscription is FREE.
- Numerous performance enhancements and bug fixes

AvConnect Lite Version 1.2 is available on the iTunes store. AvConnect Pro Version 1.2 will be available soon. Price: Free upgrade to all current users; free to first time users with a 60-day trial period AvConnect account.