

PRESS RELEASE

FOR IMMEDIATE RELEASE

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[www.AvConnect.net](http://www.AvConnect.net)

## **Jeffrey Robert Moss, MCFI "MossY", 2010 National CFI of the Year, Officially Endorses AvConnect**

DENVER, CO – AvConnect, an AvFusion, Inc. company, today announced an official product endorsement by Jeffrey Robert Moss, MCFI "MossY", 2010 National CFI of the Year.

MossY, Master CFI and SAFE Charter Member, is an avid AvConnect customer and is now officially endorsing AvConnect. "I only promote products that I use and believe in," MossY stated. "With AvConnect, I can do my logbook on my iPhone whether I have signal or not, and then bingo, push technology does the rest. AvConnect makes my life easier and logging actually enjoyable. I'm not just a happy paying customer, I'm their evangelist!"

AvConnect's 'automatic data synchronization' is what sets it apart. Customers using the iPhone app can update their logbook, track their aircraft's maintenance, records squawks, expenses, and use GPS flight tracking whether they are in or out of network coverage. As soon as a network is available, any information recorded or changed is automatically synchronized and updated with their web-based account.

"We have customers like MossY who prefer to only use their iPhone and rarely use their online account. However, they know their records are always up-to-date and permanently archived with our system." said Erik Murrey, CEO of AvConnect. "Our technology is giving our busiest clients the ease and freedom of managing their aircraft from wherever they are—ultimately saving them time and money on the ground so they can do more of what they love—flying."

MossY is an official AvConnect partner, and will also serve on the company's Board of Advisors.

Erik Murrey also added, "We are thrilled to have MossY on our team. His expertise and qualifications are invaluable resources. Having a product endorsement from someone who is so well-respected in the industry is huge. Even more importantly, having MossY as a customer who understands our products and where we are going—that is the larger picture benefit that we are ultimately grateful for."

### **About AvConnect**

AvConnect delivers the most comprehensive online management system available for the general aviation industry—enabling pilots, owner operators, service centers and manufacturers to proactively manage every flight, pilot and aircraft record with one central mobile and online solution. AvConnect is an AvFusion, Inc. company, a privately held corporation based in Denver, Colorado.

### **About Jeffrey Robert Moss and Flying Like the Pros**

MossY is the 2010 National Flight Instructor of the Year, a Master CFI and an Airline Transport Pilot. He currently holds five single pilot jet type ratings and is an independent instructor and mentor pilot on the Cessna Citation Mustang & CJ series, Eclipse 500, Embraer Phenom 100/300 and Hawker Beechcraft Premier IA. He recently announced his "Fly a Mustang with MossY Sweepstakes" where one lucky pilot will have a chance to win a 3-day, 2 night trip to Southern California to spend a day flying a Citation Mustang with him. The winner will also receive a one-year subscription to AvConnect. Pilots 18 years or older and U.S. Citizens can enter for a chance to win at [www.FlyingLikeThePros.com](http://www.FlyingLikeThePros.com).



MossY using AvConnect

Photo credit: George Kounis, Pilot Getaways Magazine

### **Supporting Resources**

For more information, visit [www.AvConnect.net](http://www.AvConnect.net).

For media inquiries, contact Keri Stewart at [kbs@AvConnect.net](mailto:kbs@AvConnect.net).

For partnership opportunities, contact [sales@AvConnect.net](mailto:sales@AvConnect.net).